



Contact Us



- □ davev@rvappstudios.com
- **** 1-512-222-6845
- www.rvappstudios.com



Meet Lucas & Friends

Lucas & Friends started as a passion project to help kids by making learning fun, free, and easy to access. We create high-quality, ad-free educational apps for children aged 2 to 5. Our content has gained many views on YouTube, TikTok, books, and Giphy, reaching a large audience. As we grow, we continue to inspire and support young learners around the world.



1 BILLION
KIDS HAVE USED OUR APPS

1.3 BILLION
YOUTUBE AND TIKTOK VIEWS

50 BILLION
GIF & STICKER VIEWS

400 THOUSAND
BOOKS SOLD IN 2024

Brand Mission

At Lucas & Friends, we dream of a world where every child has access to joyful learning. Our vision is to inspire young minds through thoughtfully crafted toys, educational books, engaging videos, and interactive apps - helping children learn, grow, and imagine in fun and meaningful ways.

We're more than a brand, we're a trusted friend supporting families and educators with tools that spark creativity, build knowledge, and create joyful memories.

Together, we're making the magic of learning possible for children all around the world.



High Quality Wooden Puzzle Toys For Kids





Alphabet Puzzle



Help toddlers learn their ABCs with our durable wooden alphabet puzzle featuring Lucas & Friends! Perfect for ages 3+, it promotes letter recognition, fine motor skills, and creativity. Includes 26 letters + 2 bonus pieces. A fun, educational gift for any occasion!

Age: 3 - 5 Years

SKU: WPT-ALPH-PEG

Unit Size (inches): 11.81 x 11.81 x 0.83

UPC: 860011739401

Carton Contents: 12 Units

Unit Map (\$): 8.99

Carton Size (inches): 12.28 X 12.28 X 10.24

Number Puzzle



Make learning fun with our Lucas & Friends toddler number puzzle! Featuring 26 wooden numbers, math symbols, and vibrant Lucas and Ruby designs, it promotes counting, fine motor skills, and cognitive development. A perfect educational gift for kids ages 3-5!

Age: 3 - 5 Years

SKU: WPT-NUM-PEG

UPC: 860011739418

Unit Map (\$): 8.99

Unit Size (inches): 11.81 x 11.81 x 0.83

Carton Contents: 12 Units

Carton Size (inches): 12.28 X 12.28 X 10.24

Shape Puzzle



Introduce toddlers to shapes with Lucas & Friends wooden peg puzzle! With colorful pieces, safe design, and bonus character pieces, it boosts shape recognition, fine motor skills, sensory learning, and early cognitive skills perfect for kids ages 3-5.

Age: 3 - 5 Years

SKU: WPT-SHP-PEG

Unit Size (inches): 11.81 x 11.81 x 0.83

UPC: 860011739425

Carton Contents: 12 Units

Unit Map (\$): 8.99

Carton Size (inches): 12.28 X 12.28 X 10.24

Stacking and Sorting Puzzle



Stack, sort, and learn! This colorful wooden toy with 20 pieces helps toddlers boost fine motor skills, recognize shapes, colors, and patterns, and enjoy hands-on Montessori fun. A perfect gift idea for birthdays, holidays, or everyday learning play!

Age: 3 - 5 Years

SKU: WPT-STACK-SORT

UPC: 860011739463

Unit Map (\$): 8.99

Unit Size (inches): 11.81 x 2.87 x 2.1

Carton Contents: 12 Units

Carton Size (inches): 12.28 X 12.13 X 7.17

Dinosaur Jumbo Puzzle



Introduce toddlers to the world of dinosaurs with this colorful wooden dinosaur puzzle! Featuring 8 jumbo pieces and matching picture clues, it boosts fine motor skills, problemsolving, memory, and early learning. Perfect Montessori toy for 2-4 year olds.

Age: 2 - 5 Years

SKU: WPT-DINO-CHUNKY Unit Size (inches): 11.81 x 8.86 x 0.87

UPC: 860011739487 Carton Contents: 12 Units

Unit Map (\$): 8.99 Carton Size (inches): 12.28 X 10.24 X 9.37

Vehicles Jumbo Puzzle



Lucas & Friends vehicle puzzle features 8 colorful wooden pieces like trains, planes, trucks, and more! Boost fine motor skills, imagination, and early education with this Montessoriinspired toddler toy. Ideal for kids ages 2-4 and preschoolers.

Age: 2 - 5 Years

SKU: WPT-VEH-CHUNKY Unit Size (inches): 11.81 x 8.86 x 0.87

UPC: 860011739456 Carton Contents: 12 Units

Unit Map (\$): 8.99

Carton Size (inches): 12.28 X 10.24 X 9.37



Farm Animals Jumbo Puzzle



Explore the farm animals with Lucas & Friends! This 8-piece wooden puzzle features colorful animals, promoting hand-eye coordination, problem-solving, early sensory skills, and animal recognition. A perfect Montessori-style educational toy for toddlers ages 2-4.

Age: 2 - 5 Years

SKU: WPT-FANI-CHUNKY Unit Size (inches): 11.81 x 8.86 x 0.87

UPC: 860011739449

Carton Contents: 12 Units

Unit Map (\$): 8.99

Carton Size (inches): 12.28 X 10.24 X 9.37

Wild Animals Jumbo Puzzle



Help toddlers explore wild animals with Lucas & Friends wooden puzzle! Featuring 9 jumbo animal pieces, it promotes hand-eye coordination, motor skills, and problemsolving. A top choice for educational toys for toddlers and preschoolers ages 2-5.

Age: 2 - 5 Years

SKU: WPT-WANI-CHUNKY Unit Size (inches): 11.81 x 8.86 x 0.87

UPC: 860011739432 Carton Contents: 12 Units

Unit Map (\$): 8.99

Carton Size (inches): 12.28 X 10.24 X 9.37

Construction Vehicle Jumbo Puzzle



Introduce toddlers to mighty machines with this colorful wooden construction vehicles puzzle! Featuring 7 jumbo pieces and matching picture clues, it builds fine motor skills, problem-solving, and early learning. Ideal Montessori toy for ages 2-5.

Age: 2 - 5 Years

SKU: WPT-CVEH-CHUNKY Unit Size (inches): 11.81 x 8.86 x 0.87

UPC: 860011739494

Carton Contents: 12 Units

Carton Size (inches): 12.28 X 10.24 X 9.37 Unit Map (\$): 8.99

Lucas Family & Friends Jumbo Puzzle



Join Lucas & Friends for a colorful adventure with this Lucas' friends and family wooden puzzle! Featuring bright characters and bonus pieces, it boosts shape recognition, sensory learning, and fine motor skills. A perfect Montessori-style toy for toddlers aged 2-5.

Age: 2 - 5 Years

SKU: WPT-LFAM-CHUNKY Unit Size (inches): 11.81 x 8.86 x 0.87

UPC: 850062325005 Carton Contents: 12 Units

Carton Size (inches): 12.28 X 10.24 X 9.37 Unit Map (\$): 8.99

Clock Shape Sorting



Teach toddlers to tell time and learn shapes with this colorful wooden clock shape sorter! Featuring movable hands and matching blocks, it encourages fine motor skills, number recognition, and early math. A fun Montessori toy for kids ages 3-5.

Age: 3 - 5 Years

SKU: WPT-SRT-CLOK UPC: 860011739470

Unit Size (inches): 10.24 x 10.24 x 0.87

Carton Contents: 12 Units

Unit Map (\$): 8.99 Carton Size (inches): 10.83 X 10.83 X 9.37

Contact Us

For direct wholesale inquiries, visit with one of our representative.



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